ANAS SALAH ALI OMRAN

Creative Director | Art Director | Motion Graphics Designer | Video Editor | Programmer | IT Engineer

27 Years Old

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Visit My Portfolio

Professional Summary

Experienced and versatile Creative Director & Video Editor with over a decade of expertise in post-production, visual storytelling, and creative direction. Proven track record of leading high-profile projects, managing creative teams, and delivering exceptional content across multiple platforms. Combining technical IT engineering background with advanced creative skills to produce innovative, high-quality visual experiences.

Currently Available

Open to new opportunities: Currently working remotely with Khyoot team on ongoing projects while managing freelance work. Fully available to join a new organization in a full-time capacity, bringing extensive experience in creative direction, video production, and team leadership.

Work Experience

Khyoot Studio

Photography • 3D/2D Videography • Full Media Production

2024 - 2026

Creative Director (Remote)

- Leading creative vision for photography, 3D & 2D videography projects
- Overseeing full media production workflows from concept to final delivery
- Managing post-production, color grading, VFX, and sound design processes
- Collaborating with cross-functional teams to ensure brand consistency
- Directing cinematic storytelling and visual narrative strategies

Softland KSA

Premium PC Components & Gaming Hardware | Saudi Arabia

2025 - 2026

Creative Director & Video Editor

- Created high-impact product showcases and unboxing content for premium PC components
- Directed cinematic tech reviews and promotional videos for gaming hardware
- Managed visual branding and social media content for one of KSA's leading PC parts retailers
- Produced motion graphics and 3D product visualizations for marketing campaigns

Octobout

Creative Agency

2025 - 2026

Motion Graphics Designer | Video Editor | Creative Director

- Managed creative direction for 20+ client accounts simultaneously
- Designed and executed motion graphics, logo animations, and brand content
- Led video editing projects from concept to final delivery
- Coordinated with clients to align creative output with brand objectives

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Educational & Promotional Media Platform

2022 - 2024

Art Director & Video Editor

- Directed artistic vision for educational and promotional video content
- Edited long-form videos with professional color correction and audio enhancement
- Removed background noise, breathing sounds, and polished final outputs
- Collaborated with content creators to enhance visual storytelling

Room Cairo

Trending Content Agency | Restaurants • Cafes • Food • Lifestyle

2021

Senior Video Editor

- Produced trending social media content for restaurants, cafes, and food brands
- Created cinematic food photography and lifestyle visuals for viral campaigns
- Developed creative hooks and storytelling for 30-second reels with high engagement
- Managed full post-production: editing, color grading, SFX, and final delivery

Trufla Technology

IT Solutions & Enterprise Support

Aug 2019 - Nov 2019

Tech Support Specialist

- Designed and installed computer hardware configurations
- Troubleshot network and software issues for enterprise clients
- Trained staff on newly installed hardware and software systems
- Responded to general IT requests and maintained system security

Al-Hoda for IT and Infrastructure

IT Infrastructure Services

Jul 2020 - Oct 2020

IT Support Trainee

- Troubleshot network and software issues
- Ensured security software was kept up to date
- Installed software and networking systems
- Filed monthly reports for the IT Manager

Key Skills & Expertise

10+ Years Experience: In video editing, post-production, and creative direction

Software Proficiency: Adobe Premiere Pro, After Effects, Audition, Photoshop, Lightroom, DaVinci Resolve, and more

Leadership Roles: Creative Director, Art Director, Post Production Specialist, AI Technology Expert

Team Management: Led and supervised teams of editors on high-profile projects

Full Production Capability: Edit long-form videos, reels, and films. Produce complete projects independently

Voice & Script: Professional voice-over artist and scriptwriter

Content & Media Buying: Deep understanding of media buying strategies and creating high-quality, engaging content

690+ Projects: Successfully delivered freelance projects across diverse industries

Course Development: Creating comprehensive Adobe Premiere Pro & After Effects course (97% complete)

AI Technology Expert: Leveraging AI tools to enhance creative workflows and production efficiency

Video & Motion

- Adobe Premiere Pro (Advanced)
- After Effects & Motion Graphics
- DaVinci Resolve (Color Grading)
- 3D Animation & Isometric Design
- Compositing & VFX
- Logo Animation & Brand Identity

Audio & Content

- Adobe Audition (Audio Editing)
- Professional Voice-Over Recording
- Scriptwriting & Storytelling
- Sound Design & SFX Integration
- Media Buying Strategies
- Content Creation for Social Platforms

Technical & IT

- IT Infrastructure & Networking
- CCNA 200-301 Certified
- Linux & Windows Server Administration
- SQL Database & Web Development
- AI Technology Integration
- Studio Equipment & Green Screen Setup

Education & Certifications

Bachelor of System and Information: IT Infrastructure

Al-Alson High Institute

Graduated: 2021

General Grade: Fair | Project Grade: Very Good

Graduation Project: Developed a full-featured website with complete SQL database, deployed on a small server managed by Al-Alson Institution.

- **CCNA 200-301** - IT Gate Academy
- **MSCA Win Server 2019** - Gate Academy
- **NCA Certification** - Gate Academy
- **CISCO CCNAv7: Introduction to Networks** - Grade: Very Good
- **CISCO CCNAv7: Switching, Routing & Wireless** - Grade: Very Good
- **CISCO CCNAv7: Enterprise Networking, Security & Automation** - Grade: Very Good

Additional Information

Languages

- ✓ Arabic: Native
- ✓ English: Good (Professional Working Proficiency)

Military Status

- ✓ Exempt / Completed

Achievements

- ✓ Academic Achievement Award
- ✓ 690+ Freelance Projects Completed
- ✓ 800+ Reels Produced Across Platforms